THE PARTNERS

WineFest No. 21—A Toast to Children’s Health is committed to fostering relationships with partners who want to ensure a healthy and productive future for the world’s children. WineFest thanks our past supporters for their generous support and understanding of the importance of pediatric research and care.

Abbott Downing
(formerly Lowry Hill)
Anthony Ostlund Baer
& Louwagne, P.A.
Astellas Pharma US, Inc.
Bernstein Global
Wealth Management
BioScrip
Blythe Brenden-Mann
Foundation
Café Latte
Annette and Brian Call
CarVal Investors
Churchill Capital
Clear Channel Outdoor
Page Knudsen Cowles

Dove’s Action Battery
Ergodyne Corporation
Fairview Health Services
Fish & Richardson, P.C.
Alfred and Ingrid
Land O’Lakes
Leonard Street & Deinard
Lincoln
Lindquist & Vennum
M&I Marshall
& Isley Bank
Minnesota Vikings
Mpls.St.Paul Magazine
Northland Securities, Inc.
Nuveen Investments
OPUS
Oregon Wine Board
Bill Dunlap and
JoAnne Pastel
PPOPP Communications
Punch & Associates
Investment
Management, Inc.
Robins, Kaplan,
Miller & Ciresi L.L.P.
RTP Company
Rubicon Mortgage Advisors
St. Jude Medical
Schulze Family
Foundation
Teresa and Ron Sit
Target
TCF Bank
UBS Financial
Services, Inc.
University of
Minnesota Health
Validus Consulting
Washington State Wine
Ross Bartels and
Brenda Weigel, M.D.
Wells Fargo

Honorary Chairs: Natalie and Bryce Quinn
At Large: Linda and Peter Quinn; Zach Quinn

UNIVERSITY OF MINNESOTA MASONIC CHILDREN’S HOSPITAL
PHILANTHROPIC BOARD

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Pete Vorbrich, Chair
Susan Doeherty, Vice Chair
Anna Klombies
Ted Risdall
Craig Wildfang

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Blythe Brenden
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Dr. Aaron Kelly
Dr. Daniel Landers
Dr. Toni Moran
Dr. Daniel Salzman
Dr. Brenda Weigel
WE INVITE YOU to become a sponsor of WineFest No. 21—A Toast to Children’s Health, the most prestigious charity food and wine event in the Midwest. Celebrating its 21st year, WineFest—A Toast to Children’s Health has raised over $12 million in support of children’s health research, education, and care at University of Minnesota Masonic Children Hospital.

As a sponsor of WineFest No. 21, you will have the unique opportunity to market your company to our affluent audience of corporate and community leaders, and children’s health supporters. Last year, nearly 2,000 guests enjoyed WineFest weekend activities, including sumptuous food and wine tastings, exclusive auctions, and exciting entertainment. As our partner, you will be able to host your top clients and employees at the festivities, receive remarkable brand exposure and significant benefits, and align your organization with a worthy cause—improving the health and happiness of children everywhere.

THE FESTIVITIES

Join us for WINEFEST No. 21—A TOAST TO CHILDREN’S HEALTH

Wine Symposium and Grand Tasting • Friday, May 6, 2016

Begin the weekend at the Wine Symposium. An educational panel discussion led by WineFest Honorary Winemasters will allow guests to sample your premier and specialty wines. You will talk about your winery, growing practices of your region, and what makes your wine so enjoyable. The spectacular Grand Tasting follows, featuring signature menu selections from top restaurants and more than 400 wines for sampling. Attended last year by more than 1000 guests, this evening provides wine sponsors with powerful and meaningful exposure to rising and established business professionals and restaurateurs.

Special Reserve Reception and Fine Wine Dinner • Saturday, May 7, 2016

Start this incredible evening with an exclusive tasting featuring your select wines and the opportunity to socialize with WineFest sponsors, business and community leaders, and VIPs. After this private reception, patrons enjoy the Fine Wine Dinner, which begins with a sparkling reception and silent auction. Dinner features a multi-course gourmet menu with premier wine pairings from Honorary Winemasters, a live auction, and dancing. Approximately 700 guests—leaders of the Twin Cities corporate and philanthropic community—attend the evening’s festivities. They are gourmet food connoisseurs, fine wine lovers, and world travelers.

WineFest No. 21—A Toast to Children’s Health is a meaningful community investment, and a wise business investment. Not only will you champion cures and treatments for childhood disease, you will also participate in a successfully proven food and wine event with an established following of prominent business and social leaders. As a participant of WineFest you will take advantage of stellar brand exposure in the media and at the event. WineFest receives excellent coverage in national and local media outlets, including full-length articles and on-air produced pieces.

Notable exposure includes:

- Online: WineFest No. 21—A Toast to Children’s Health, University of Minnesota Foundation, and University of Minnesota Masonic Children’s Hospital websites
- Social Media: Twitter and Facebook
- Print Promotion: Invitation, Children’s Health Newsletter, Giving Matters
- Radio: Clear Channel, WCCO, myTalk 1070, Go 96.3
- Billboards: Clear Channel Outdoor posters and billboards in the Twin Cities metro
- All participating WineFest retail outlets and restaurants

THE CAUSE

WineFest No. 21—A Toast to Children’s Health supports the internationally renowned University of Minnesota Department of Pediatrics and University of Minnesota Masonic Hospital where physician-researchers develop and deliver innovative treatments and cures for childhood diseases.

Specifically, WineFest proceeds provide:

- Financial support for breakthrough pediatric research
- Seed funding to launch the research careers of promising investigators
- Money to purchase vital research equipment

Our physician-scientists and pediatric specialists are global leaders in children’s health research, education, and care. We accelerate breakthrough discoveries to treat and cure childhood disease:

- University of Minnesota Masonic Children’s Hospital ranks among the best in the country in many specialty areas according to U.S. News & World Report.
- The University of Minnesota Department of Pediatrics consistently ranks in the top 10 in securing funding from the National Institutes of Health (NIH).

University of Minnesota Masonic Children’s Hospital, the oldest children’s hospital in the state, not only delivers the latest innovations in pediatric medicine, we also create them:

We are home to a number of pioneering “firsts,” including:

- the world’s first open-heart surgery in a child, pediatric bone marrow transplant, and kidney biopsy in children
- the first bone marrow and cord-blood transplant to treat a devastating—usually fatal—skin disease
- a trailblazing technique for transplanting kidneys in infants
- the invention of a lung-clearing vest for children with cystic fibrosis
- the development of a vaccine for Lyme Disease
**SPONSOR BENEFITS**

<table>
<thead>
<tr>
<th>Feature</th>
<th>Presenting ($50,000)</th>
<th>Vintage Select ($25,000)</th>
<th>Grand Cru ($15,000)</th>
<th>Premier Cru ($10,000)</th>
<th>Reserve Cru ($6,000)</th>
<th>Table Sponsor ($4,000)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Featured Company logo or name in print materials/publicity for event</td>
<td>FEATURED</td>
<td>FEATURED</td>
<td>FEATURED</td>
<td>FEATURED</td>
<td>LISTED</td>
<td>LISTED</td>
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<tr>
<td>Company logo or name in on-line publicity for event</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
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<tr>
<td>Signage for Fine Wine Dinner</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>PROMINENT</td>
<td>LISTED</td>
<td>LISTED</td>
<td>LISTED</td>
</tr>
<tr>
<td>Company logo or name in on-line publicity for event</td>
<td>PROMINENT</td>
<td>PROMINENT</td>
<td>FEATURED</td>
<td>LISTED</td>
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<tr>
<td>Verbal recognition as sponsor</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
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<tr>
<td>Audiovisual recognition as sponsor</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
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<tr>
<td>Video message from CEO/VIP in reference to support</td>
<td>YES</td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Premier seating at Fine Wine Dinner (tables of 10)</td>
<td>2</td>
<td>2</td>
<td>1</td>
<td>1</td>
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<tr>
<td>Special Reserve Reception tickets</td>
<td>20</td>
<td>20</td>
<td>10</td>
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<tr>
<td>Grand Tasting tickets</td>
<td>30</td>
<td>30</td>
<td>10</td>
<td>6</td>
<td>4</td>
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<tr>
<td>Wine Symposium tickets</td>
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<td>10</td>
<td>2</td>
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<tr>
<td>Discounted (25%) Grand Tasting admission for company employees</td>
<td>YES</td>
<td></td>
<td></td>
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<tr>
<td>University of Minnesota Children’s Hospital private tour and reception</td>
<td>20 ATTENDEES</td>
<td>20 ATTENDEES</td>
<td>20 ATTENDEES</td>
<td>10 ATTENDEES</td>
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<tr>
<td>Meet and greet with featured winemakers</td>
<td>YES</td>
<td></td>
<td></td>
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<tr>
<td>Enrollment in University of Minnesota Presidents Club</td>
<td>YES</td>
<td>YES</td>
<td></td>
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<tr>
<td>Private wine dinner with a sommelier</td>
<td>10 CLIENTS OR EMPLOYEES</td>
<td></td>
<td></td>
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<tr>
<td>Foursome at Champions for Children Celebrity Golf Classic</td>
<td>YES</td>
<td>YES</td>
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<tr>
<td>Plaque recognition for multi-year donor commitment</td>
<td>2 YEAR</td>
<td>4 YEAR</td>
<td></td>
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<tr>
<td>Digital recognition on hospital donor wall</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
</tr>
</tbody>
</table>

**Total Impressions**

|                         | 10,804,040 | 10,802,540 | 10,802,540 | 1,290,730 | 8,000 |

*WINEFEST NO. 21—A TOAST TO CHILDREN’S HEALTH  The Depot Minneapolis  May 6 and 7, 2016*
Sponsorship Confirmation Form

Sponsor Name: ____________________________________________________________________________________
(As it should appear in the program)

Contact Name: ____________________________________________________________________________________

Address: __________________________________________________________________________________________

City, State, Zip: __________________________________________________________________________________

Contact E-mail: ____________________________________________________________________________________

Contact Phone: ____________________________________________________________________________________

We are proud to sponsor WineFest with our gift of:

_____ Presenting Sponsor $50,000 ($45,500 tax-deductible)
_____ Vintage Select Sponsor $25,000 ($20,500 tax-deductible)
_____ Exclusive Valet Sponsor $15,000 ($13,110 tax-deductible)
SOLD   Exclusive Grape Stomp After-Party Sponsor $15,000 ($13,110 tax-deductible)
_____ Grand Cru Sponsor $15,000 ($13,110 tax-deductible)
_____ Exclusive Wine Glass Sponsor $10,000 ($8,230 tax-deductible)
_____ Premier Cru Sponsor $10,000 ($8,230 tax-deductible)
_____ Reserve Cru Sponsor $6,000 ($4,790 tax-deductible)
_____ Table Sponsor $4,000 ($2,000 tax-deductible)
_____ I will not use my table(s) or tickets for WineFest No. 21. My donation is fully tax-deductible.

Payment:
_____ Check enclosed. Please make payable to the University of Minnesota Foundation.

_____ Visa          _____ MasterCard          _____ AmEx

Card # ____________________________ Exp. Date ____________________________

Name as it appears on card: ______________________________________________________

Signature: ______________________________________________________________________

_____ We agree to pay the full amount by December 31st, 2016. Please invoice me.

Please complete and return this form by fax to 612-625-4305 or email below.
Questions? Contact Nicholas Engbloom at 612-626-8429 or engbloom@umn.edu.
University of Minnesota Foundation – 200 Oak St SE, Suite 500 – Minneapolis, MN 55455
Thank you for supporting University of Minnesota Masonic Children’s Hospital and WineFest No. 21. Cheers!