WINEFEST—A TOAST TO CHILDREN’S HEALTH PAST HONORARY WINEMASTERS

WineFest—A Toast to Children’s Health thanks our winemasters for their past support and partnership.

WineFest has a long history of successfully engaging premier winery principals and winemakers to host festivities, including:

- WineFest No. 20 celebrated the legends of the wine VF 20 Winemasters, Kent Rossmum (Rosemmum Cellars/Cellar) Wines), Chiara Mondavi (Continuum), Carlo Trinchero (Trinchero Family Estates/Taken Wines), Adam Shraga (Shraga Vineyards), Simon Fell (Villa Maria Winery), José Luis Muguiro (Marques de Riscal), Olivier Zédel (Champagne Nicolas Feuillatte), WINEFEST No. 20 celebrated the wine legends of the Vine Festival.

- WineFest No. 19 celebrated the Pacific Northwest wine region, including: Fred Baldwin and Scott Baldwin (De Ponte Cellars), Jim Bernau (Willamette Valley Vineyards), Bob Bertheau (Chateau Ste. Michelle), Andrew Brown (Precept Wine), Sean Halls (Colina Wines), Gary Horner (Erath Wines), Chad Johnson (Dusted Valley, Blind Bear Wine Co.), and Bill Murray (Canoe Ridge Vineyard).

- WineFest No. 18 celebrated the Roja wine industry, including: Ana Fabiano (Vibrant Rioja), Luis Barquero (Marques de Cáceres), Javier Murúa (Bodegas Murué), Carlos Martínez-Bujanda Mora (Bodegas Valdamar), Myrna Mayor (Bodegas Ramón Bilbao), Rocco Leuzzi (Marques de Riscal).


- Internation Wineries featuring Michaela Schlink (Schlink Haus—Germany), Dr. Aldo Biondolillo (Tempus Alba Wines and Vineyards—Argentina), Gabriel Fidel (Piattiellis Vineyards—Argentina), Jimena Tumier (Alamos—The Wines of Catena—Argentina), Maria Cristina Cifuentes (Haras Wines—Chile), Saulkasha Kathuria (Marquis de Riscal—Spain), Dominique Pilori (Pierre Amadis—France) (2002).

- Women in Wine featuring Karen Culler (Ladera), Margaret Duckhorn (Duckhorn Vineyards), Lisa Hay (Francis Ford Coppola Presents) (2003).


- Australian wineries including Angove’s, Groom Wines, Penfolds and Wolf Blass, Langmell, and Mr. Riggs (2005).


- Daryl Groom at Geyser Peak Winery (2004).

- Robert Hall of Robert Hall Winery.

- Susan and Duane Huff of Fontessa.

- Rick Quinn of Opolo Winery.

- Robert Mondavi III of Robert Mondavi Family of Wines.

- Todd Williams of Toad Hollow Vineyards.

- Dave Ready of Murphy-Goode Estates.

- Kent Rossmum of Rossmum Cellars.

- David Stare of Dry Creek.

- Jean Michel Cazes of Chateau Lynch-Bages.

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- • ZAP, Association of Zinfandel Advocates & Producers (2007).

- • Stags Leap District Winemakers Association (2005).


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ABOUT THE WINEFEST ADVISORY COMMITTEE

Thanks to the expertise and generous guidance of the unparalleled WineFest Advisory Committee, WineFest is able to offer exquisite wine, one-of-a-kind auction lots, and unique travel opportunities that help make it a nationally recognized wine charity event.

Honorary Chairs:
Natalie Quinn, Room & Board
Bryce Quinn, Cafe Latte

WineFest Ms. 21

An event to benefit children’s health research, education, and care at University of Minnesota Masonic Hospital.

MAY 6–7, 2016
AT THE DEPOT IN MINNEAPOLIS
thewinefest.org
JOIN US!

As an icon of the wine industry and as a philanthropic leader, we invite you to be an Honorary Winemaster at WineFest No. 21—A Toast to Children’s Health, the most prestigious food and wine charity event in the Midwest. Since its inception, WineFest—A Toast to Children’s Health has raised over $12.5 million in support of children’s health research, education, and care at University of Minnesota Masonic Hospital.

As an Honorary Winemaster of WineFest, you will have the unique opportunity to market your winery to our affluent audience of wine lovers, corporate and community leaders, and children’s health supporters. Last year, nearly 1,500 guests enjoyed WineFest weekend activities, including sumptuous food and wine tastings, captivating auctions, and exciting entertainment. As our partner, you will receive remarkable brand exposure, significant benefits, and the opportunity to align your vineyards and wineries with a worthy cause—improving the health and happiness of children everywhere.

THE FESTIVITIES

Join us for WINEFEST No. 21—A TOAST TO CHILDREN’S HEALTH

Wine Symposium and Grand Tasting  •  Friday, May 6, 2016

Begin the weekend at the Wine Symposium. An educational panel discussion led by WineFest Honorary Winemasters will allow guests to sample your premier and specialty wines. You will talk about your winery, growing practices of your region, and what makes your wine so enjoyable. The spectacular Grand Tasting follows, featuring signature menu selections from top restaurants and more than 400 wines for sampling. Attended last year by more than 1000 guests, this evening provides wine sponsors with powerful and meaningful exposure to rising and established business professionals and restaurateurs.

Special Reserve Reception and Fine Wine Dinner  •  Saturday, May 7, 2016

Start this incredible evening with an exclusive tasting featuring your select wines and the opportunity to socialize with WineFest sponsors, business and community leaders, and VIPs. After this private reception, patrons enjoy the Fine Wine Dinner, which begins with a sparkling reception and silent auction. Dinner features a multi-course gourmet menu with premier wine pairings from Honorary Winemasters, a live auction, and dancing. Approximately 700 guests—leaders of the Twin Cities corporate and philanthropic community—attend the evening’s festivities. They are gourmet food connoisseurs, fine wine lovers, and world travelers.

NOTABLE EXPOSURE INCLUDES:

• Online: WineFest No. 21—A Toast to Children’s Health, University of Minnesota Foundation, and University of Minnesota Masonic Children’s Hospital websites
• Social Media: Twitter and Facebook
• Print Promotion: Invitation, Children’s Health Newsletter, Giving Matters
• Radio: Clear Channel, WCCO, myTalk 107, Go 96.3
• Billboards: Clear Channel Outdoor posters and billboards in the Twin Cities metro
• All participating WineFest retail outlets and restaurants

THE CAUSE

WineFest No. 21—A Toast to Children’s Health supports the internationally renowned University of Minnesota Department of Pediatrics and University of Minnesota Masonic Hospital where physician-researchers develop and deliver innovative treatments and cures for childhood diseases.

University of Minnesota Masonic Children’s Hospital ranks among the nation’s top in pediatric care specialties by U.S. News and World Report, including the following:

• Cancer
• Diabetes & Endocrinology
• Gastroenterology & GI Surgery
• Neonatology
• Nephrology
• Top 10 Funded National Institute of Health Research Programs
• Groundbreaking research through affiliation with the University of Minnesota Medical School
• Premier training programs providing two-thirds of Minnesota’s pediatricians and 80% of the region’s pediatric specialists
• One of the three largest kidney transplant programs in the world, specializing in infants and small children
• 43 channels of funding for special programs, including emergency assistance, research, and education
• Minnesota’s only university-affiliated pediatric hospital
• 28 University of Minnesota Masonic Children’s Hospital physicians named “Top Doctors” by Minneapolis St. Paul Magazine
• 2 University of Minnesota Masonic Children’s Hospital nurses given “Outstanding Nurses Awards” by Minneapolis St. Paul Magazine