Behind Every Discovery

2011 REPORT
ON GIVING
to the University of Minnesota
Greetings

Becoming the 16th president of the University of Minnesota has given me the chance to see the University anew for the second time in my life. Much has changed in the decades since I first set foot on campus as a graduate student in the 1970s. Much of the change is thanks to you.

When I recently walked around campus with colleagues who pointed out all the ways gifts are at work at the University every day, I was witnessing much more than campus improvements; I was discovering the remarkable generosity of the University’s donors.

In the 2011 Report on Giving, I invite you to discover new ways in which philanthropy powers the ideas on display all across the University. Whether you visit campus often or have been away for a while, I think you’ll be astounded and impressed by what donors are making possible. I know I am.

Eric W. Kaler, Ph.D. ’82
President
Ready for the World

Sydney Bandemer, who studies family social science, is the first to receive the Dorothy Wandrey Hilligoss Scholarship in the College of Education and Human Development, and plans to use the extra time scholarships afford to volunteer with families of sick kids.

Marketing major Abigail Kincheloe is eager to experience Russia to fulfill the Carlson School’s international requirement. Donors have created several scholarships for this purpose, including the New Student Study Abroad Scholarship for first-generation college students in 2011.

Rounding it Out

Scholarships allow junior plant biology major Eric Chu to round out his college experience with minors in Norwegian and chemistry, and with volunteer opportunities such as helping new Gophers as a Welcome Week student leader.

Some Extra Support

Jerico Sanchez Hulstrand arrives after his initial class in the College of Science and Engineering’s First Year Experience, a 3M-funded program to help new students get immersed in campus life while balancing a rigorous curriculum.

Before School’s Official Start, Welcome Week brought some 5,000 incoming freshmen to campus for an introduction to all things U. New students—and potential new friends—made their way to the Pride & Spirit pep rally at TCF Bank Stadium, where donors have helped create a gathering place for the campus community along with a home for Gopher football.

The Stroud Scholarship, started in 2011 with a $14 million bequest from the late Myrtle Stroud and the U’s largest gift for student support to date, is already helping 45 students in the College of Liberal Arts, including music performance major Sean Hirthe.

Part of Something Big

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GREAT LAKES. GREAT PLAINS. BOREAL FORESTS. A MIGHTY RIVER. In the middle of it all sit the diverse resources of the University of Minnesota, uniquely positioned to address global and local challenges. Gifts help top scientists at world-class facilities, like the St. Anthony Falls Laboratory (SAFL) on the banks of the Mississippi in downtown Minneapolis, discover ways to keep air fresh, water clean, forests healthy, and fragile ecosystems thriving.

1 Downstream on the West Bank campus, tomorrow’s attorneys study environmental and energy law—a new concentration grown from curricular innovation funding from the Robina Foundation.

2 The river runs through the innovative Outdoor StreamLab, where Doctoral Dissertation Fellow Arvind Singh and graduate student Kris Guentzel measure the impact of sediment on fresh water and shorelines.

3 Funded through a gift from the late Ann Salovich, the Zero+ project provides the framework for architecture faculty and students in the College of Design to create more energy-efficient urban environments.

4 Among his many roles, SAFL director Fotis Sotiropoulos, James L. Record chairholder, oversees work in fluid dynamics and translates discoveries into solutions for restoring waterways and advancing sustainable energy, like wind and water power.

5 Thanks in part to private giving, the U’s Institute on the Environment promotes research into how vegetation protects water quality in urban settings.

PHILANTHROPY AT WORK IN Protecting the Environment

1 - Law of the Land

2 - Live Stream

3 - Greener by Design

4 - Fluid Situation

5 - Nature of Cities
Dr. Christopher Moertel oversees two promising brain tumor vaccine studies now in clinical trials thanks to support from Children’s Cancer Research Fund, the Hedberg Family Foundation, and the Fred Robinson Living Memorials.

A new patient heads to the Friswold Family Adopt A Room, one of many sponsored rooms for kids and their families that are equipped with special amenities and technology to improve outcomes and accelerate healing.

Enjoying a story, Logan Bushaw is a recent beneficiary of the U’s pioneering legacy in healing young hearts, which now includes the Berlin Heart, a lifesaving device available in only a few hospitals nationwide.

Minnesota Viking linebacker Erin Henderson trades his pads for a picture book, continuing a 30-plus-year Vikings’ tradition of community outreach and philanthropy at the University of Minnesota.
AS THE EARTH’S POPULATION GROWS, so does the challenge to feed it. U of M experts are leading these global efforts by protecting food staples, ensuring food safety and security, encouraging healthy nutrition for a lifetime, and strengthening food and agricultural economies. Much of the work is happening on the St. Paul campus, where philanthropic partners join in this food fight—to eradicate hunger and guarantee healthful diets at home and abroad.

1 Two-thirds of our food depends on pollinating honeybees, and a donor-supported center led by Distinguished McKnight University Professor Marla Spivak will protect nature’s MVPs from Colony Collapse Disorder.

2 Support for the Stakman-Borlaug Cereal Rust Center in the College of Food, Agricultural, and Natural Resource Sciences helps experts like faculty researcher Jim Anderson reduce threats to the world’s wheat supply.

3 Cub Foods’ parent company, SuperValu, is among businesses that deliver support for the University’s Food Industry Center, where the supply chain and food chain link up to strengthen Minnesota’s food economy.

4 Through volunteer outreach like U of M Extension’s Master Gardener Program and private funding for the Arboretum’s Urban Garden initiative, kids learn good nutrition as they discover the origins of what they eat.

5 Corn is king when it comes to feeding livestock, and the Center for Animal Health and Food Safety, along with agribusiness partners such as Cargill, works to provide wholesome feed as part of securing global food supplies.

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PHILANTHROPY AT WORK IN

a Culture of Creativity

1 Artful Escape

2 Shaping Art, Shaping Minds

3 Window to Inspiration

4 Professor in Practice

5 Where Sparks Fly

A YEAR OF CLOSED DOORS
AND THEN—WAM!—the expanded Weisman Art Museum reopened in 2011, thanks to $10 million in private funds. The 8,000-foot renovation allows the museum to exhibit 50 percent more of its mostly donated permanent collection. The cultural centerpiece of campus features the Target Studio for Creative Collaboration, a new space where interdisciplinary teams create fresh ideas on an array of real-world topics.

Junior business major and Florence Sinclair Scholar Courtney Thomas is a frequent Weisman visitor: “I love art. Being in a museum has always been relaxing for me; it’s a relief from school and from a busy life.”

Genevieve Chamberland and Nicholas Larkins each receive the Brown-MacKenzie Scholarship, named for and funded in part by famed potter Warren MacKenzie, who has given several pieces to the museum now displayed in a new ceramics gallery.

Some 20,000 students pass the Weisman every day and now have unprecedented views onto the creative process. Ideas move through glass and into talented minds, where they travel to classrooms, dorm rooms, and laboratories all over campus.

Vincent James is principal at VJAA in Minneapolis, one of four design teams invited, along with artists, to exhibit ideas for the plaza outside the museum. He’s also the Cass Gilbert Professor in Practice in the College of Design.

Target Corporation’s generous gift made the collaboration studio possible; the sparks that ensue come from all across the U. Ever wondered what could happen if a photographer, a philosopher, and a pharmacist got together?
Behind every discovery at the University of Minnesota is passion coupled with a sense of purpose. Donors offer both, along with their financial support. Their commitment has led to amazing results all across the University, many of which are highlighted on these pages. Take some time to read what donors made possible in 2011.

Colleges and Schools

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College of Biological Sciences

690 donors; $1,270,822 raised
Dean: Robert Elde
Private giving remains strong in the College of Biological Sciences, with increased giving over 2010 for improvements to facilities, faculty support, research, and outreach. Signature undergraduate programs including Nature of Life and the Foundations of Biology course help generate student support. Over the years, this support has created more than $3 million in endowed funds for scholarships.

Carlson School of Management

2,761 donors; $9,14,346 raised
Interim Dean: Sri Zaheer
The Board of Overseers continues to play a leading role in funding Carlson School priorities: Two members funded term professorships for five years ($250,000 each) through their companies, which means eight of the 15 needed positions have been funded in two years. Collectively, donors provided $3.6 million in scholarship and fellowship funding and an additional $4.3 million in program funding, ensuring the success of academic programs for students.

College of Continuing Education

356 donors; $134,653 raised
Dean: Mary Nichols
The College of Continuing Education in 2011 awarded 150 scholarships totaling $100,000 to students pursuing multidisciplinary degrees at the University. Sixty percent of recipients were the first in their family to attend college. In 2012, the college will begin “Celebrating a Century of Excellence 1913-2013” with the start of a scholarship campaign to raise support for innovative and inspiring interdisciplinary students.

School of Dentistry

1,131 donors; $3,508,323 raised
Interim Dean: Judith Buchanan
The new initiative of the Dean’s Circle increased annual fund giving by $50,000 to support exceptional opportunities for students, faculty, and alumni, including scholarships for students to conduct summer research. New donors enabled the Minnesota Dental Research Center for Biomaterials and Biomechanics (MORCBB) to expand its research. An anonymous donor committed a $1 million planned gift for program support. The UM Foundation provided a $500,000 lead gift to help kick off the campaign for a new Advanced Pediatric Dental Clinic located adjacent to Amplatz Children’s Hospital.

College of Design

780 donors; $1,295,376 raised
Dean: Thomas Fisher
Students received more than $600,000 in scholarships and fellowships, with a $500,000 gift, and Dan Hubein, ’55, established a fellowship in learning technologies with a $200,000 contribution.

College of Education and Human Development

2,738 donors; $6,173,078 raised
Dean: Jean Quam
2011 was another record-breaking year. Nearly $2 million was raised for undergraduate and graduate students, and $3 million for academic programs. Joel, ’54, and Susan, ’67, ’70, Bunker made a $1 million future commitment for students. Tom Janz, ’78, increased his future commitment to the Jandris Center for Innovation in Higher Education to $2.7 million. Carmen, ’64, and Jim, ’64, Campbell established a new undergraduate and teacher licensure scholarship with a $500,000 gift, and Dan Hubein, ’55, established a fellowship in learning technologies with a $200,000 contribution.

College of Food, Agricultural, and Natural Resource Sciences

2,856 donors; $8,173,150 raised
Dean: Allen Levine
The new initiative of the Dean’s Circle increased annual fund giving by $50,000 to support creation of the Humphrey School of Public Affairs.

Law School

2,110 donors; $15,282,967 raised
Dean: David Wippman
April 15, 2011 marked the launch of the Law School’s Generations Campaign. By fiscal year end and thanks to a successful campaign quiet phase, the Law School had raised $36.2 million dollars, or 52 percent of the $70 million goal. As part of the campaign, the Law School received one of the largest gifts in its history: $8.75 million from the Robina Foundation. The gift will be used to support creation of a Criminal Justice Institute and student scholarships.

College of Liberal Arts

5,927 donors; $15,142,790 raised
Dean: James Parente Jr.
More than $9.7 million was raised for student support, the college’s highest fundraising priority, including the initial payout of an estate gift from Charles E. and Myrtle L. Strand of Windom, Minn., or $8 million of the $14 million gift. The Heller-Hurwicz Economics Institute received $1.4 million through a number of gifts for graduate fellowships and program support. Overall, nearly $3 million was raised for fellowships, with one of the largest gifts from Robert, ’75, and Mary Eichinger and Korn/Ferry International to establish a fellowship in the Department of Psychology.

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MEDICAL SCHOOL
10,178 donors; $64,055,391 raised
Dean: Aaron Friedman
The Wallin Foundation made a $500,000 annually recurring gift establishing the Winston and Maxine Wallin Neuroscience Discovery Fund. Jerry Speckman made a $1 million estate gift supporting Medical School scholarships. Caroline Amplatz pledged $11.2 million to support behavioral health renovations at University of Minnesota Amplatz Children’s Hospital and pledged $1 million to create the Amplatz Scholars Research Award. The Minnesota American Legion and Auxiliary Heart Research Foundation contributed $2.2 million to establish a chair in pediatrics.

SCHOOL OF NURSING
1,136 donors; $1,975,193 raised
Dean: Connie White Delaney
Emily Carol Hennings Anderson and Sheila and David Lain established named endowed scholarships. Harry Latto and Barbara, ’61, and Bruce Miller joined the Heritage Society to fund future scholarships. Gifts from the estate of Myron and McFarland will support the simulation lab renovation, a key funding priority. The newly launched Dean’s Circle welcomed 58 new members. The School of Nursing Foundation Research Circle welcomed 58 new members. The school also raised $21.8 million in gifts for capital improvements and program support and made significant gifts for faculty improvements and research and outreach. Support for students and faculty was led by Robert F. Hartmann, ’65, who made a $1 million gift to endow a 21st Century Matched Scholarship and a $3 million pledge to endow a chair in the Electrical and Computer Engineering Department.

COLLEGE OF SCIENCE AND ENGINEERING
4,529 donors; $19,200,057 raised
Dean: Steven Crouch
Giving to CSE nearly doubled over the previous fiscal year. Donors gave $7.14 million for scholarships, fellowships, and student support; $5.9 million for faculty support; $4 million for academic program support and made significant gifts for capital improvements and research and outreach. Support for students and faculty was led by Robert F. Hartmann, ’65, who made a $1 million gift to endow a 21st Century Matched Scholarship and a $3 million pledge to endow a chair in the Electrical and Computer Engineering Department.

COLLEGE OF VETERINARY MEDICINE AND GABBERT RAPTOR CENTER
4,550 donors; $4,042,208 raised
Dean: Trevor Ames
Longtime donors Margot and Steve Roberts increased their giving to offer additional scholarship support. Randy and Sara Hogan gave a gift to complete the Dudley Barn at the Leatherdale Equine Center. The Swiss company Butler gave their first major U of M gift to the Global initiative for Food Systems Leadership. Bob Berry continued his 25-plus-year History of supporting the Raptor Center for work at the local and international levels.

Coordinate Campuses
UNIVERSITY OF MINNESOTA, CROOKSTON
1,046 donors; $794,458 raised
Chancellor: Charles Casey
Giving was up for the fifth consecutive year, reflecting a 19.7 percent increase over 2010. Highlights include a $25,000 gift from Charles Holmquist, ’52, a $100,000 gift from June Shaver, ’76, and a 100,000 commitment from the Korean Preparation Center (KPC) and Joongang G & S, an affiliated company of the Samsung family, to support Korean students on the Crookston campus. Fundraising priorities remain student scholarships and a new recreation center.

UNIVERSITY OF MINNESOTA, DULUTH
5,381 donors; $5,010,480 raised
Chancellor: Lendley (Lynn) Black
Gifts to support student scholarships totaled more than $1.5 million, with 21 new scholarships created in 2011. More than $6.2 million was distributed to UMD from the U of M Foundation to support students, research, programs, and other priorities. Dr. Lendley (Lynn) Black completed his first year as chancellor and the campus finalized a new strategic plan.

UNIVERSITY OF MINNESOTA, MORRIS
2,127 donors; $2,142,676 raised
Chancellor: Jacqueline Johnson
The year 2011 was a record-setting year for private giving. More than 200 scholarships were awarded, and several new scholarships were created, including the Promise of the Prairie Scholarship in celebration of Morris’ 50th birthday and the American Indian Legacy Scholarship. Students were also helped through gifts in support of research, presentations at national conferences, and public service internships. Two anonymous foundation gifts were made to support the environmental studies program.

UNIVERSITY OF MINNESOTA, ROCHESTER
43 donors; $45,956 raised
Chancellor: Stephen LeBlanc
In January 2011, UMR launched its first annual giving campaign titled Finish in Four. This initiative supports student success by relieving some of the financial pressure students face, as well as promoting four-year graduation. The funds raised will be used to reward and recognize students who are on track to graduate in four years. The Finish in Four initiative will engage donors in an active giving program while it provides immediate impact and results.

Other Programs
4-H
1,154 donors; $1,765,819 raised
Executive Director: Cara Miller
The Minnesota 4-H Foundation celebrated its 30th anniversary in 2011, and now contributes more than $1 million annually to University of Minnesota Extension Youth Development Programs, including 4-H youth development at the state, county, and local club levels; the Minnesota Youth Work Institute, which trains adult youth workers and volunteers; and research to advance the youth development field. The 4-H Foundation looks forward to continuing to help Minnesota youth learn, lead, and contribute.

BELL MUSEUM OF NATURAL HISTORY
461 donors; $105,457 raised
Director: Susan Weller
With donor support, the Bell Museum had an excellent year celebrating nature, art, culture, and conservation with the exhibit Sustainable Shelter. Dwelling Within the Forces of Nature and the artist in residency program, where local artists worked with scientific curators to explore the convergence of science and art. New partnerships continue to form, beginning with collaborations with members of the Twin Cities coffee community, who have generously joined forces to present the exhibit Coffee: The World in Your Cup.

MASONIC CANCER CENTER
5,721 donors; $4,561,077 raised
Director: Douglas Yee
Martin V. Chorzempa made a $1 million commitment to create the Jan Chorzempa Fund for Cancer Research. The Regis Foundation for Breast Cancer Research gave $1 million toward a chair in breast cancer research. The Margaret Harvey Schering Trust for Cancer Research pledged $500,000 to support the Schering Genetic Mechanisms of Cancer Research Fund. Rodney and Judith Cooperman gave more than $100,000 to support faculty and lymphoma research. The Rising Sun Foundation pledged $300,000 for bone marrow transplant patient support.
Collaboration—making use of the intellectual and creative resources of a great university to make art an essential part of the student experience.

### Affiliated Foundations

**UNIVERSITY OF MINNESOTA FOUNDATION**

- 200 Oak Street SE, Suite 500
- Minneapolis, MN 55455
- 612-624-3333
- www.giving.umn.edu

**MINNESOTA MEDICAL FOUNDATION**

- 200 Oak Street SE, Suite 300
- Minneapolis, MN 55455
- 612-625-1440
- www.mmf.umn.edu

**MINNESOTA LANDSCAPE ARBORETUM FOUNDATION**

- 3675 Arboretum Drive
- Chaska, MN 55318
- 952-443-1400
- www.arboretumfoundation.org

### Highlights of Giving

Behind the discoveries on all our campuses are donors who share a passion for the University and its work. In fiscal 2011, more than 79,000 donors made gifts and pledges totaling $221 million. The figures below provide more details on who made gifts and how they are being put to work.

#### Purpose of 2011 gifts

- **Academic program support**: $87 million
- **Student support**: $52 million
- **Capital improvements**: $31 million
- **Research and outreach**: $27 million
- **Faculty support**: $16 million
- **Strategic initiatives**: $8 million

#### Private funding distributed to students, faculty, and programs across the U of M continues to rise, reaching $153 million in 2011.

#### University-wide fundraising results

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<tbody>
<tr>
<td>Gifts, pledges, and other future commitments</td>
<td>$221 million</td>
<td>$186 million</td>
<td>$217 million</td>
</tr>
<tr>
<td>Gifts received*</td>
<td>$182 million</td>
<td>$149 million</td>
<td>$141 million</td>
</tr>
<tr>
<td>Cost to raise a dollar (3-year average)</td>
<td>13 cents</td>
<td>11 cents</td>
<td>8 cents</td>
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<tr>
<td>Number of donors</td>
<td>79,137</td>
<td>83,797</td>
<td>72,043</td>
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<tr>
<td>Distributions to the University</td>
<td>$153 million</td>
<td>$145 million</td>
<td>$107 million</td>
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<tr>
<td>Combined University endowments**</td>
<td>$2.5 billion</td>
<td>$2.2 billion</td>
<td>$1.7 billion</td>
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* Excludes future gift commitments; includes cash, gifts-in-kind, and pledge payments
** Includes the endowments of the University of Minnesota, University of Minnesota Foundation, and Minnesota Medical Foundation
A Report on Giving to the University of Minnesota 2011 was produced by the University of Minnesota Foundation, which tracks and reports gifts to all University campuses, colleges, and departments, including gifts made through affiliated foundations. A version of this report is also available online at giving.umn.edu.