Giving Lights the Way

2013 Report on Giving to the University of Minnesota
2013: A Shining Success

Though we often measure fundraising results in amounts and percentages, the best marker of philanthropic success is the positive impact donors make with their gifts. These highlights reflect both measures for a picture of how giving lights the way at the U of M.

74,282 Points of Light

The University of Minnesota is a beacon in the state and shines bright in the nation and the world. In 2013, the diverse set of individual, corporate, and foundation donors—74,282 in all—reflects the far-reaching value of Minnesota’s land-grant institution. Some 44,894 alumni gave back to their alma mater, while another 25,350 non-alumni, who understand that discovery illuminates everyone, made gifts to support the U’s drive to discover.

44,894
number of alumni who gave to the U in 2013

Dozens of Donors Start Fast

Fast Start 4 Impact is designed to empower donors to help students when they need it most—right now—by offering accelerated scholarship or fellowship awards. Fast Start gets more money into the hands of students and lets donors see the immediate impact of their generosity. That was one reason Cynthia Steinke used Fast Start to create an endowed dance scholarship to honor her late mother, Grace Day, who was a professional ballet dancer: "I wanted my scholarship to start right away. I didn’t want to wait. I wanted to go!" she said. In the program’s first year, donors set up 70 new endowed funds through gifts ranging from $50,000 to $250,000.

Investment in the Future

More than a quarter of the total amount committed by donors in 2013 will help students get a world-class U of M education by providing scholarships and fellowships. One notable gift came from an unexpected source. Millicent Atkins attended the U briefly in the 1930s before returning to her native South Dakota to be a farmer and landowner. When she passed away at age 93, the U learned that she’d left land and assets totaling $12.5 million to the College of Food, Agricultural, and Natural Resource Sciences, so that students who share her love of the land can turn their passion into a profession.
The Brightest Minds on the Biggest Challenges

Faculty are at the heart of the University’s thriving intellectual community. Recognizing the importance of attracting and keeping top faculty talent, donors gave $10 million to the effort. One donor, Roger Anderson, ’52 M.D., funded two new endowed faculty positions with a $4 million bequest. Anderson made his gift in memory of his brother, William, a combat medic who died on the battlefield in WWII and never realized his dream of becoming a doctor. One chair will support interactive simulation training to better prepare medics, while the other is for research into posttraumatic stress disorder.

Gifts that Support the Core

Donors committed the majority of 2013 giving, $112 million, to academic program support. In the Law School, students will have enhanced opportunities to learn and practice immigration law thanks to the Center for New Americans, launched with a $5 million gift from the Robina Foundation. The new center will partner with law firms and nonprofit organizations to expand urgently needed legal services to immigrant communities and pursue litigation that leads to improved laws affecting immigrants.

Casting Light on Dark Spots

World-class research at the U of M has led to understanding and breakthroughs in fields ranging from energy conservation to environmental sustainability to the detection, prevention, and treatment of devastating diseases. The $46 million donors gave for research and outreach in 2013 will further advance efforts to find life-changing answers. Leading the way was an anonymous $10 million commitment. It includes $8 million to help researchers find a cure for age-related macular degeneration, the leading cause of blindness in people over 60 in the developed world. The other $2 million funds translational stem cell research to develop neuroregenerative therapies aimed at restoring movement to patients crippled by traumatic spinal cord injury and other debilitating spinal cord conditions.

$46\text{ million} \quad \text{given for research and outreach to find life-changing answers}$

$10\text{ million} \quad \text{given to attract and keep top faculty}$

$112\text{ million} \quad \text{given to support academic programs}$
Giving Results

The following figures provide a summary of giving to the University of Minnesota in fiscal year 2013, which ran from July 1, 2012, through June 30, 2013.

University-wide fundraising results

<table>
<thead>
<tr>
<th>Description</th>
<th>Fiscal 2013</th>
<th>Fiscal 2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gifts, pledges, and other future commitments</td>
<td>$236 million</td>
<td>$244 million</td>
</tr>
<tr>
<td>Gifts received*</td>
<td>$229 million</td>
<td>$187 million</td>
</tr>
<tr>
<td>Cost to raise a dollar (3-year average)</td>
<td>14 cents</td>
<td>14 cents</td>
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<tr>
<td>Number of donors</td>
<td>74,282</td>
<td>78,262</td>
</tr>
<tr>
<td>Distributions for University purposes</td>
<td>$165 million</td>
<td>$176 million</td>
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<tr>
<td>Combined University endowments**</td>
<td>$2.8 billion</td>
<td>$2.5 billion</td>
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*Excludes future gift commitments; includes cash, gifts-in-kind, and pledge payments
**Includes endowments of the University of Minnesota and the University of Minnesota Foundation

Donors of 2013 gifts

Total: 74,282

This includes all donors to the U, with gifts ranging from $1 to $12.5 million.

- Alumni
  44,894, 61%
- Other individuals
  25,350, 34%
- Organizations
  4,038, 5%

Purpose of 2013 gifts

Total: $236 million

The $236 million in gifts raised includes outright gifts, pledges, and future commitments.

- Academic program support
  $112 million, 48%
- Student support
  $55 million, 23%
- Research and outreach
  $46 million, 19%
- Faculty support
  $10 million, 4%
- Capital improvements
  $8 million, 4%
- Strategic initiatives
  $5 million, 2%

Use of 2013 distributions

Total: $165 million

Distributions are funds transferred to the University from gifts intended for immediate use and from payouts on endowed funds.

- Academic programs
  $50 million, 30%
- Student support
  $41 million, 25%
- Research
  $33 million, 20%
- Faculty support
  $23 million, 14%
- Facilities
  $18 million, 11%
Thank you!

A discovery can be illuminating in so many ways. It can enlighten a single mind or shine the spotlight on an issue of global significance. At the University of Minnesota, our campuses are filled with the brilliance that comes from discoveries large and small.

The University wouldn’t have the same luster without the generosity of our donors. Once again, alumni and friends have joined our efforts to educate, innovate, and create with a remarkable show of support.

More than 74,000 donors made gifts in 2013 totaling $236 million. And for the first time, supporters of medicine and health initiatives and those of all other University efforts gave through a single University of Minnesota Foundation. The merger of two major University fundraising organizations has increased efficiency, energized our efforts, and led to a more positive giving experience for our donors.

With this new structure in place, and powered by a desire to change lives, donors are lighting the way toward a brighter future on campus, throughout Minnesota, and beyond. Each gift of generosity contributes to the important work of this great University.

Thank you for your support.

Eric Kaler, Ph.D. ’82
President
The 2013 Report on Giving to the University of Minnesota was produced by the University of Minnesota Foundation, which tracks and reports gifts to all University campuses, colleges, and departments, including gifts made through affiliated foundations.

For a listing of 2013 college, campus, and unit fundraising results and links to highlights, visit giving.umn.edu

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