A Powerful Performance

2014 Report on Giving to the University of Minnesota
Bravo! Please join me in celebrating the revitalized Northrop, which opened to rave reviews on April 4. Thanks to state and community support, including nearly $10 million in philanthropic gifts, the monumental project preserved many of the building’s original details while creating magnificent new spaces for even more people to enjoy. Equally spectacular were last year’s giving results: More than 75,000 donors gave $282 million across the University—our second-highest giving total ever. Read on to find out how that generosity expands discovery, enhances the University, and enriches all our lives. Thank you for playing a leading role in our success.

Eric Kaler, Ph.D. ’82, President

Support for tomorrow’s leaders

When Alexmai Addo, ’14, came to the United States as a child, she was determined to make the most of the opportunities in her new country. That determination became even stronger at the University of Minnesota Crookston, where she served in leadership roles at several student organizations, successfully advocated with legislators on behalf of a new campus wellness center, and eventually became the student body’s first African American female president. Scholarships allowed her to fulfill a lifelong dream of studying in Greece—and motivated her to succeed. “Scholarship support meant a lot,” she says. “It showed me that people out there in the world care.”

Care for all of Minnesota

Helping to fill an urgent and worsening shortage of primary care providers in Minnesota, a $10 million scholarship gift from the Bentson Foundation will enable the U’s world-class School of Nursing to train an army of advanced practice nurses—Doctors of Nursing Practice in such areas as pediatrics, geriatrics, and family practice—over the next decade. The effort aims to reverse shortage-fueled declines in care access, affordability, and quality. Bentson Foundation Executive Director Judi Dutcher predicts the infusion will prove “transformational,” especially for underserved and rural populations.

On the cover: The reimagined Northrop, under construction for three years, opened in April. Photo courtesy of Coleman Mason Events. Photo by Bruce Silcox.
Help for the honeybees

Pollinating honeybees make flowers bloom and help to grow many fruits and vegetables, fully one-third of the world’s food supply. So when Alice Tashjian discovered that millions of honeybees were disappearing mysteriously, her passion blossomed into a gift to the Minnesota Landscape Arboretum to establish the Tashjian Bee and Pollinator Center. Alice’s son Joe, ’72 B.A., ’76 M.D., matched her gift. The family’s $2 million gift will also nurture the work of world-renowned U bee researcher Marla Spivak—and ultimately, help sustain the color, beauty, and abundance bees bring to the world.

New building, new discoveries

As the newest facility on the Twin Cities campus, the spacious, light-filled Physics and Nanotechnology Building is home to researchers studying everything from the tiniest nanoscale materials and devices to the largest questions about the origins of our universe. Highlights include an expansive lobby funded by a lead gift from 3M, a 5,000-square-foot clean room, and a high bay for physics experiments. The new building also houses the Minnesota Nano Center, where researchers study exciting new nanotechnology applications such as implantable devices that administer drugs inside the body.

Clean rooms are designed to prevent contamination of materials and devices built on a nanoscale.

Game plan for the future

The Lillehei Heart Institute (LHI) and Intercollegiate Athletics at the University of Minnesota couldn’t be more different in focus, but both will be getting a lift from benefactor Robert Eddy, ’74 B.A. The retired telecommunications executive recently committed a $20 million bequest to the U, to be divided equally between LHI and Athletics. A volunteer Sherburne County sheriff’s deputy, former firefighter, and EMT, Eddy knows a lot about cardiac arrest and was already an LHI donor. He also knows that a strong University athletics program is crucial for building a solid base of supporters—both fans and donors. The ultimate vote of confidence? The dollars will be used where U leaders in those areas deem them most needed.

$26 million
given for research and outreach to help solve grand challenges

58% of gifts were made by alumni
$71 million given to support students

Preserving artistic treasures
Gifts that supported the arts this past year confirmed the U of M’s role as a creative and intellectual hub for the state. At the Tweed Museum of Art, a $1 million pledge from the Alice Tweed Tuohy Foundation helped fulfill the dream of the museum’s founder, who envisioned a vibrant museum serving as a cultural and educational resource for the University of Minnesota Duluth and the wider region. And at the Morris campus, the art gallery received a new name and much-needed renovations, thanks to a generous gift from longtime U of M Morris supporters Edward J. and Helen Jane Morrison.

Above: Visitors enjoyed Holus Bolus: A Rural Aesthetic Initiative last fall at the renovated Edward J. and Helen Jane Morrison Gallery. Left: Yarn paintings by native Huichol people of Mexico are part of the permanent collection at the Tweed Museum of Art.

A gift that gives back
Treated for bone cancer at the U of M children’s hospital at age 2, freshman Mariah Berner now wants to explore a career in pediatric oncology. Thanks to a Buuck Family Scholarship, she’ll have time to focus on her studies while also volunteering at a local hospital or clinic. Berner is one of 25 first-year U students to receive the $5,000 scholarship—$20,000 over four years—through a $10 million commitment from longtime U of M supporters Bob and Gail Buuck, who also recently expanded their scholarship for students with disabilities. Dedicated volunteers themselves, the Buucks want to encourage students to give back by helping others.

Serving those who serve the nation
To show their gratitude to U.S. veterans and active military personnel who have bravely served our country, donors to the Military Veterans Initiative at the Carlson School of Management have raised $8.4 million toward a $10 million fellowship fund. Initiated by Vietnam veterans Bill Walter and the late Bill Van Dyke (both Carlson School M.B.A. alumni), the fund provides fellowships for veterans pursuing an M.B.A. Nine veterans have graduated with support from the program, and 36 more are in their first or second years of their studies.

give.umn.edu
2014 Giving Results

The following figures provide a summary of giving to the University of Minnesota in fiscal year 2014, which ran from July 1, 2013, through June 30, 2014. The $282 million raised in gifts and commitments was the second–highest total in University history.

### University–wide fundraising results

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<th>Fiscal 2014</th>
<th>Fiscal 2013</th>
<th>Fiscal 2004</th>
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<tbody>
<tr>
<td>Gifts, pledges, and other future commitments</td>
<td>$282 million</td>
<td>$236 million</td>
<td>$145 million</td>
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<td>Cost to raise a dollar (3-year average)</td>
<td>13 cents</td>
<td>14 cents</td>
<td>15 cents</td>
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<td>Distributions for University purposes</td>
<td>$184 million</td>
<td>$165 million</td>
<td>$116 million</td>
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<td>University of Minnesota Foundation endowment*</td>
<td>$1.9 billion</td>
<td>$1.7 billion</td>
<td>$1.0 billion</td>
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<td>Combined University endowments**</td>
<td>$3.2 billion</td>
<td>$2.8 billion</td>
<td>$1.7 billion</td>
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*Includes endowments of the University of Minnesota Foundation, Minnesota Landscape Arboretum Foundation, and Minnesota 4-H Foundation

**Includes the University of Minnesota Foundation endowment and the University of Minnesota Consolidated Endowment Fund.

### How the University’s second–highest giving total stacks up

#### Donors of 2014 gifts
Total: 75,558

- Alumni: 43,704, 58%
- Other individuals: 27,603, 37%
- Organizations: 4,251, 5%

This includes all donors to the U, with gifts ranging from $1 to $26 million.

#### Purpose of 2014 gifts
Total: $282 million

- The $282 million in gifts raised includes outright gifts, pledges, and future commitments.
  - Academic program support*: $162 million, 58%
  - Student support: $71 million, 25%
  - Research and outreach: $26 million, 9%
  - Faculty support: $12 million, 4%
  - Capital improvements: $11 million, 4%

*Includes cross-disciplinary support, undesignated planned gifts, and support for collegiate priorities.

#### Types of 2014 gifts
Total: $282 million

- Cash and pledges: $160 million, 57%
- Future (estate and deferred) gifts: $113 million, 40%
- Property and in–kind gifts: $9 million, 3%
The 2014 Report on Giving to the University of Minnesota was produced by the University of Minnesota Foundation, which tracks and reports gifts to all University campuses, colleges, and departments, including gifts made through affiliated foundations.

For a listing of 2014 college, campus, and unit fundraising results and links to highlights, visit give.umn.edu

Education majors discover that teaching is a two-way street when they engage with students at local schools. To help high-achieving future teachers succeed at the U, the Richard M. Schulze Family Foundation recently committed $1.25 million over four years for scholarships in the College of Education and Human Development.