Already, great strides

Gifts made during the first year of the Driven campaign’s public phase are already making a significant difference in our world. Here are just a few ways:

- Enabled faster emergency response and transport to treatment centers, as well as mobile delivery of lifesaving therapies, to cardiac arrest patients.
- Restored a historic pipe organ at Northrop for the benefit of future concertgoers.
- Provided University researchers with a state-of-the-art robotics lab and a new space to enable discoveries in physics, astronomy, and earth sciences.
- Enhanced scholarship and research opportunities for Native American students.
- Supported U.S. veterans who wish to pursue graduate and undergraduate degrees.
- Finished construction of an Athletes Village to help Gopher student-athletes excel in both sport and academics.
What happens in Minnesota matters to the world

Donors and friends celebrated the start of the public phase of Driven through a series of events held across campuses, across the country, and across the globe.

15 on-campus launches of colleges, campuses, and units

4 regional U.S. launches in New York, Arizona, California, and Florida

3 international launches in Hong Kong and mainland China

University of Minnesota
Driven to Discover™

CROOKSTON    DULUTH    MORRIS    ROCHESTER    TWIN CITIES

driven.umn.edu
Voices of Driven

2018 Report on Giving to the University of Minnesota

Marching band drum major Tommy Greco

What an exciting and productive year for our $4 billion Driven campaign! As a result of your incredible support, the University of Minnesota is gaining steam, finding answers, and opening doors to a brighter future.

Thanks to dedicated donors, campaign ambassadors, and friends of the University, we are well on our way to changing more lives in years to come. Together we are on a path to explore new possibilities, fuel our economy, and shape our world. Join us on the next step of this historic and inspiring journey.

By the numbers

The Driven campaign, which started its leadership phase in July 2011, has seen incredible progress to date*:

- 209,562 campaign donors
- 95,028 new University donors
- 9 donors of $25 million
- 883 new undergraduate scholarships
- 464 new graduate and professional scholarships and fellowships
- 46 new professorships and endowed faculty chairs

*As of June 30, 2018

Eric Kaler, ’82 Ph.D.
President, University of Minnesota
“We were really struck by how powerful the Zika virus is in terms of affecting the brain in utero. So we began to look at why that might be.”

Walter Low, neuroscientist with the Masonic Cancer Center, University of Minnesota, on his research into whether the Zika virus has cancer-fighting potential.

“I didn’t know I wanted to be a large-animal vet until I worked with cattle and found I really enjoyed it. And it all started with the Summer Scholars program.”

Savanna Christensen, 2017 University of Minnesota Morris graduate who participated in dairy research through the Bridgford Summer Scholars program.

“Having a team-oriented approach filled with sharing, humbleness, and true collaboration was what allowed us to have success. It was the only way to accomplish the kind of care these babies needed.”

Pediatric cardiologist Matthew Ambrose, part of a 44-person medical team that performed the precisely orchestrated separation of conjoined twins Paislyn and Paisleigh Martinez at the University of Minnesota Masonic Children’s Hospital.
“Generally, each discipline approaches problems from its own perspective and uses its own methods. But innovative ideas and solutions often emerge when people with mastery in different fields contribute to shared questions.”

Boris Oicherman, Cindy and Jay Ihlenfeld Curator for Creative Collaboration at the U’s Weisman Art Museum (WAM), who is using the museum’s Target Studio for Creative Collaboration to facilitate partnerships between artists and experts from other disciplines.

From WAM’s exhibit
The Beautiful Brain:
The Drawings of Santiago Ramón y Cajal.

“We couldn’t do this program together full-time without scholarship support. It’s made all the difference, and it’s changing our lives.”

Katie Robertson, U.S. Army veteran who earned her M.B.A. from the Carlson School of Management along with her husband, Colin (also a veteran), while raising three young children.

“It’s sort of like a game of Operation. If you touch the side, you get a zap.”

Michael McAlpine, Benjamin Mayhugh Associate Professor in Mechanical Engineering and recipient of the U’s George W. Taylor Award for Distinguished Research, on the creation of a realistic 3-D-printed prostate that provides feedback for surgical training.

“Video games are the creative melting pot of music, design, and art. When I make them, I am able to express myself creatively.”

Charles McGregor, 2018 graduate of University of Minnesota Duluth, recipient of multiple scholarships, and founder of development studio Tribe Games.

“Wanted: the adventurous and the generous”