Rising to the moment together: systemwide campaign results

It’s impossible to measure the remarkable impact of Driven: The University of Minnesota Campaign in a single data point, or even by numbers alone. More important than the dollars raised have been the countless lives changed by the historic generosity of donors, whose gifts advance the University’s commitment to:

- ELEVATE A WORLD-CLASS STUDENT EXPERIENCE
- ACCELERATE ADVANCES IN HEALTH
- PROVIDE A PLACE OF OPPORTUNITY FOR ALL
- PROTECT AND SUSTAIN AGRICULTURE, FOOD, AND WATER
- DRIVE A MINNESOTA PLAN FOR INNOVATION

But the numbers do tell a story: how a courageous and determined community of the Driven rose to the moment, and rallied around the belief in a better tomorrow.

$4.4 billion
TOTAL GIFTS & PLEDGES
Student support: $1 billion
Research and faculty support: $2 billion
University-wide initiatives: $1.4 billion

UNDERGRADUATE SCHOLARSHIP SUPPORT
$565.9 million
1,372 new funds
47,835 undergraduate students supported with scholarships
112,598 undergraduate scholarships awarded

FACULTY SUPPORT
90 new endowed professorships and faculty chairs

GRADUATE FELLOWSHIPS SUPPORT
$164.8 million
431 new funds

PROFESSIONAL SCHOOL SCHOLARSHIP SUPPORT
$89.5 million
233 new funds

CAMPAIGN FACTS
Length of campaign in years: 10
U of M campuses participating: 5 of 5
Volunteers: 350+

COMMUNITY OF DONORS
Total donors: 310,565
Alumni donors: 123,764
Faculty and staff donors: 16,135
New University donors: 177,776

GENEROUS GIVING
Donors of gifts up to $50,000: 288,777
Donors of $25 million+: 10
Corporate support: $904 million

50 states represented by donor participation, as well as American Samoa, District of Columbia, Guam, Northern Mariana Islands, Puerto Rico, and U.S. Virgin Islands

79 international locations represented by donors across six continents

Top 10 by number of donors:
1. Canada
2. United Kingdom
3. Japan
4. China
5. Australia
6. Germany
7. South Korea
8. Switzerland
9. France
10. Hong Kong SAR