



Rising to the moment together: systemwide campaign results

It's impossible to measure the remarkable impact of *Driven: The University of Minnesota Campaign* in a single data point, or even by numbers alone. More important than the dollars raised have been the countless lives changed by the historic generosity of donors, whose gifts advance the University's commitment to:

- ELEVATE A WORLD-CLASS STUDENT EXPERIENCE
- ACCELERATE ADVANCES IN HEALTH
- PROVIDE A PLACE OF OPPORTUNITY FOR ALL
- PROTECT AND SUSTAIN AGRICULTURE, FOOD, AND WATER
- DRIVE A MINNESOTA PLAN FOR INNOVATION

But the numbers do tell a story: how a courageous and determined community of the *Driven* rose to the moment, and rallied around the belief in a better tomorrow.



\$4.4 billion

TOTAL GIFTS & PLEDGES

Student support: **\$1 billion**

Research and faculty support: **\$2 billion**

University-wide initiatives: **\$1.4 billion**



CAMPAIGN FACTS

Length of campaign in years: **10**

U of M campuses participating: **5 of 5**

Volunteers: **350+**



COMMUNITY OF DONORS

Total donors: **310,565**

Alumni donors: **123,764**

Faculty and staff donors: **16,135**

New University donors: **177,776**



GENEROUS GIVING

Donors of gifts up to \$50,000: **288,777**

Donors of \$25 million+: **10**

Corporate support: **\$904 million**

UNDERGRADUATE SCHOLARSHIP SUPPORT

\$565.9 million

1,372 new funds

47,835 undergraduate students supported with scholarships

112,598 undergraduate scholarships awarded

FACULTY SUPPORT

90 new endowed professorships and faculty chairs

GRADUATE FELLOWSHIPS SUPPORT

\$164.8 million

431 new funds

PROFESSIONAL SCHOOL SCHOLARSHIP SUPPORT

\$89.5 million

233 new funds

50 states represented by donor participation, as well as American Samoa, District of Columbia, Guam, Northern Mariana Islands, Puerto Rico, and U.S. Virgin Islands

79 international locations represented by donors across six continents

Top 10 by number of donors:

1. Canada
2. United Kingdom
3. Japan
4. China
5. Australia
6. Germany
7. South Korea
8. Switzerland
9. France
10. Hong Kong SAR