2015 HIGHLIGHTS
PHILANTHROPY AND COMMUNITY SUPPORT
University of Minnesota Masonic Children’s Hospital
CELEBRATING PHILANTHROPY

CHILDREN’S HEALTH CAMPAIGN COMPLETION

In 2015, we celebrated the successful conclusion of our Children’s Health campaign. Together, more than 14,000 supporters raised more than $220 million for pediatric research, education, and care—far surpassing our original goal of $175 million!

Thanks to our generous donors, we welcomed patients to our new, state-of-the-art children’s hospital; outfitted dozens of Adopt A Rooms with features that make the hospital feel more like home; created more than 40 funds for special programs; and raised more than $75 million for research and education.

LEADERSHIP GIFTS

In 2015, many generous donors contributed to our ongoing work in pediatric research, education, and care. We are especially grateful for leadership gifts from:

- Children’s Cancer Research Fund, which celebrated 35 years of working to ending childhood cancer
- Pete and Mary Sue Vorbrich, who made a transformational gift to support the greatest need in pediatric research
- Marshall Friedell, who made a generous future estate gift to create the Marshall H. Friedell Endowed Professorship in Newborn Medicine
- Franck and Katina Gougeon, who made a generous gift that established the Gougeon Innovation Fund in Pediatric Cardiology
- Kidz1stFund, which made a major commitment to fight Fanconi anemia
- Minnesota Masonic Charities, the single largest donor to the University of Minnesota, which provided generous support for Masonic Children’s Hospital

BE A LIGHT

Be A Light recognizes donors who make gifts totaling $2,500 over five years for patient and family programming at Masonic Children’s Hospital. In January 2015, we unveiled the Be A Light donor wall, in the hospital lobby, which features the names of donors (or their honorees).
BUILDING COMMUNITY SUPPORT

In addition to garnering crucial philanthropic gifts, we raised awareness of and support for pediatric research, education, and care in 2015. These events and special milestones brought together patients, families, and community members dedicated to the health and vitality of kids everywhere.

GRAND OPENING OF THE BIRTHPLACE

This year, Masonic Children’s Hospital opened a new, state-of-the-art Birthplace which features a Newborn Family Care Center with postpartum suites, private suites in the Neonatal Intensive Care Unit, and a newly renovated Labor and Delivery unit.

GOLDY’S RUN

For the first time in its five-year history, Goldy’s Run hit full capacity with 7,500 runners. The event, which supports the pediatric heart center, drew 2,000 more participants than in previous years.

5TH ANNUAL GOPHER FOOTBALL TAILGATING PARTY

We welcomed more than 600 grateful patients, families, and staff to the annual Gopher Football Tailgating Party. This event featured entertainment by Twin Cities Road Crew and reunions for families touched by the hospital’s many programs.

WINEFEST No. 20 A TOAST TO CHILDREN’S HEALTH

We hosted more than 1,700 guests during WineFest weekend at Renaissance Minneapolis Hotel, The Depot. The event recognized renowned physician-scientists, celebrated legendary winemasters, and received terrific visibility through myTalk107, Clear Channel Outdoor billboards, and WCCO.
This year, the Department of Pediatrics celebrated 100 years of medical firsts that have made a lasting difference for children in Minnesota and beyond.

**FASHIONFEST**
The third annual FashionFest drew more than 500 guests. The event, which supports patient and family services, integrative health therapies, and programming at Masonic Children’s Hospital, introduced new female philanthropists, community leaders, and executives to the hospital.

**COMMUNITY ENGAGEMENT**
We hosted many community partners throughout 2015, including the Minnesota Vikings, Minnesota Lynx and Timberwolves, Minnesota Wild, Minnesota Twins, and the University of Minnesota Golden Gophers.

**GRAND OPENING OF THE WILF FAMILY CENTER**
This year, we celebrated the grand opening of the Wilf Family Center at Masonic Children’s Hospital. The center features a 203-seat auditorium, two conference rooms, and a telemedicine conference room featuring state-of-the-art technology.

**MY SUPERHERO DAY**
This all-day celebration with patients and families at Masonic Children’s Hospital culminated with a superhero dance-off and our first-ever movie night in the Wilf Family Center Auditorium.

**UNLIMITED DANCE MARATHON**
Students and community members showed off their best dance moves to support the Beads of Courage program for our patients treated for cardiovascular illness.

**DEPARTMENT OF PEDIATRICS CENTENNIAL**
This year, the Department of Pediatrics celebrated 100 years of medical firsts that have made a lasting difference for children in Minnesota and beyond.