An event to benefit children’s health research, education, and care at University of Minnesota Masonic Children’s Hospital.

RENAISSANCE MINNEAPOLIS HOTEL, THE DEPOT
thewinefest.org
We invite you
to become a sponsor of WineFest No. 22—A Toast to Children’s Health, the most prestigious charity food and wine event in the Midwest. Celebrating its 22nd year, WineFest—A Toast to Children’s Health has raised over $13 million in support of children’s health research, education, and care at University of Minnesota Masonic Children’s Hospital.

As a sponsor of WineFest No. 22, you will have the unique opportunity to market your company to our affluent audience of corporate and community leaders, and children’s health supporters. Last year, nearly 1,800 guests enjoyed WineFest weekend activities, including sumptuous food and wine tastings, exclusive auctions, and exciting entertainment.

As our partner, you will be able to host your top clients and employees at the festivities, receive remarkable brand exposure and significant benefits, and align your organization with a worthy cause—improving the health and happiness of children everywhere.

The Festivities

Join us for WINEFEST No. 22—A TOAST TO CHILDREN’S HEALTH

Wine Symposium and Grand Tasting 🕉️ Friday, May 12, 2017

Begin the weekend at the Wine Symposium presented by Minnesota Monthly. An educational panel discussion led by WineFest Honorary Winemasters will allow guests to sample your premier and specialty wines. You will talk about your winery, growing practices of your region, and what makes your wine so enjoyable. The spectacular Grand Tasting follows, featuring signature menu selections from top restaurants and more than 400 wines for sampling. Attended last year by more than 1,200 guests, this evening provides wine sponsors with powerful and meaningful exposure to rising and established business professionals and restaurateurs.

Special Reserve Reception and Fine Wine Dinner 🕉️ Saturday, May 13, 2017

Start this incredible evening with an exclusive tasting featuring your select wines and the opportunity to socialize with WineFest sponsors, business and community leaders, and VIPs. After this private reception, patrons enjoy the Fine Wine Dinner, which begins with a sparkling reception and silent auction. Dinner features a multi-course gourmet menu with premier wine pairings from Honorary Winemasters, a live auction, and dancing. Approximately 700 guests—leaders of the Twin Cities corporate and philanthropic community—attend the evening’s festivities. They are gourmet food connoisseurs, fine wine lovers, and world travelers.
WineFest No. 22—A Toast to Children’s Health is a meaningful community investment, and a wise business investment. Not only will you champion cures and treatments for childhood disease, you will also participate in a successfully proven food and wine event with an established following of prominent business and social leaders. As a participant of WineFest, you will take advantage of stellar brand exposure in the media and at the event. WineFest receives excellent coverage in national and local media outlets, including full-length articles and on-air produced pieces.

**Notable exposure includes**

- Online: WineFest No. 22—A Toast to Children’s Health, University of Minnesota Foundation, and University of Minnesota Masonic Children’s Hospital websites
- Social Media: Twitter and Facebook
- Print Promotion: Invitation, Children’s Health Newsletter, Giving Matters
- Media: Minnesota Monthly and the Star Tribune
- Radio: iHeartMedia, WCCO, myTalk 107
- Billboards: Over 40 Clear Channel Outdoor billboards in the Twin Cities metro
- All participating WineFest retail outlets and restaurants

**The Cause**

WineFest No. 22—A Toast to Children’s Health supports the internationally renowned University of Minnesota Department of Pediatrics and University of Minnesota Masonic Children’s Hospital where physician-researchers develop and deliver innovative treatments and cures for childhood diseases.

**Specifically, WineFest proceeds provide:**

- Financial support for breakthrough pediatric research
- Seed funding to launch the research careers of promising investigators
- Money to purchase vital research equipment

**Our physician-scientists and pediatric specialists are global leaders in children’s health research, education, and care. We accelerate breakthrough discoveries to treat and cure childhood disease:**

- University of Minnesota Masonic Children’s Hospital ranks among the best in the country in many specialty areas according to U.S. News & World Report.
- The University of Minnesota Department of Pediatrics consistently ranks in the top 10 in securing funding from the National Institutes of Health (NIH).

**University of Minnesota Masonic Children’s Hospital, the oldest children’s hospital in the state, not only delivers the latest innovations in pediatric medicine, we also create them:**

We are home to a number of pioneering “firsts,” including:

- the world’s first open-heart surgery in a child, pediatric bone marrow transplant, and kidney biopsy in children
- the first bone marrow and cord-blood transplant to treat a devastating— usually fatal— skin disease
- a trailblazing technique for transplanting kidneys in infants
- the invention of a lung-clearing vest for children with cystic fibrosis
- the development of a vaccine for Lyme Disease
the partners

WineFest No. 22—A Toast to Children’s Health is committed to fostering relationships with partners who want to ensure a healthy and productive future for the world’s children. WineFest thanks our past supporters for their generous support and understanding of the importance of pediatric research and care.

Abbott Downing (formerly Lowry Hill)
Anthony Ostlund Baer & Louwagie, P.A.
Astellas Pharma US, Inc.
Bernstein Global Wealth Management
BioScrip
Blythe Brenden-Mann Foundation
Annette and Brian Call
CarVal Investors
Churchill Capital
Clear Channel Outdoor
Page Knudsen Cowles
Dove’s Action Battery
Ergodyne Corporation
Fairview Health Services
Fish & Richardson, P.C.
Alfred and Ingrid Lenz Harrison
Jaguar Land Rover Minneapolis
Land O’Lakes
Leonard Street & Deinard
Lincoln
Lindquist & Vennum
M&I Marshall & Ilsley Bank
Minnesota Vikings
Mpls.St.Paul Magazine
Northland Securities, Inc.
Nuveen Investments
OPUS
Oregon Wine Board
Bill Dunlap and JoAnne Pastel
Paustis Wine Company
Pediatric Home Services, Inc.
POPP Communications
Punch & Associates Investment Management, Inc.
Robins Kaplan LLP
RTP Company
Rubicon Mortgage Advisors
St. Jude Medical
Schulze Family Foundation
Teresa and Ron Sit
Target
TCF Bank
The Emotional Investor
UBS Financial Services, Inc.
University of Minnesota Health
Validus Consulting
Washington State Wine
Ross Bartels and Brenda Weigel, M.D.
Wells Fargo

Honorary Chairs: Tori and Tom Ostlund

University of Minnesota Masonic Children’s Hospital Philanthropic Board

Executive Committee
Pete Vorbrich
Anna Klombies
K. Craig Wildfang
Ted Risdall
Tricia Haydon

Board Members
Greg Alexander
Beth Bennett
Blythe Brenden
Annette Call
Craig Dahl
Biren Desai
Andrew Dickenson
Bill Dunlap
Camie Eugster
Chandra Gruber
Mike Hansen
Matt Hanson
Maria Hemsley
Heidi Hubbard
Chris Holm
Kris Jacobson
Sally Mainquist
Jake Miller
Jay Mooreland
Andy Rice
Allan Schuman
Fran Sauvageau
David Valentini
Ben VandenWymelenberg

Medical Advisory Committee
Cliff Kashtan MD
Aaron Kelly MD
Daniel Landers MD
Toni Moran MD
Jospeh Neglia MD, MPH
Daniel Saltzman MD, Ph.D.
Brenda Weigel MD, MS
## Sponsor Benefits

**WINEFEST NO. 22—A TOAST TO CHILDREN’S HEALTH | The Depot Minneapolis • May 12 and 13, 2017**

<table>
<thead>
<tr>
<th>Featured Company logo or name in print materials/publicity for event</th>
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<th>LOGO</th>
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<th>LISTED</th>
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<tbody>
<tr>
<td>Company logo or name in online publicity for event</td>
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<td>YES</td>
<td>YES</td>
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<tr>
<td>Signage for Fine Wine Dinner</td>
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<td>LOGO</td>
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<td>Company logo on billboards</td>
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<td>Verbal recognition as sponsor</td>
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<td>Audiovisual recognition as sponsor</td>
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<td>Video message from CEO/VIP in reference to support</td>
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<td>Premier seating at Fine Wine Dinner (tables of 10)</td>
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<td>Special Reserve Reception tickets</td>
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<td>Grand Tasting tickets</td>
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<td>Wine Symposium tickets</td>
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<td>Invitation to exclusive VIP festivities</td>
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<td>YES</td>
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<td>University of Minnesota Children’s Hospital private tour and reception</td>
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<td>Private wine dinner with a sommelier</td>
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<td>Foursome at Champions for Children Celebrity Golf Classic</td>
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<td>Plaque recognition for multi-year donor commitment</td>
<td>2 YEAR</td>
<td>4 YEAR</td>
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<td>Digital recognition on hospital donor wall</td>
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**Total Impressions**

- **10,804,040**
- **10,802,540**
- **10,802,540**
- **10,802,540**
- **10,802,540**
- **10,802,540**
- **1,290,730**
- **1,290,730**
- **8,000**
**SPONSORSHIP COMMITMENT FORM**  
Supporting Children’s Health at University of Minnesota Masonic Children’s Hospital

We agree to make a generous gift to support WineFest No. 22 at the level indicated below:

<table>
<thead>
<tr>
<th>Level</th>
<th>Amount</th>
<th>Tax-Deductible Amount</th>
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<tbody>
<tr>
<td>PRESENTING</td>
<td>$50,000</td>
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<tr>
<td>VINTAGE SELECT</td>
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<tr>
<td>EXCLUSIVE GRAND</td>
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<td>($20,500)</td>
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<tr>
<td>TASTING SPONSOR</td>
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<tr>
<td>EXCLUSIVE VALET</td>
<td>$15,000</td>
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<tr>
<td>STOMP AFTER PARTY SPONSOR</td>
<td>$15,000</td>
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<td>EXCLUSIVE 2-DAY</td>
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<td>($13,100)</td>
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<td>PATIO PARTY SPONSOR</td>
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<tr>
<td>GRAND CRU</td>
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<td>($13,100)</td>
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<tr>
<td>EXCLUSIVE WINE</td>
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<td>($8,230)</td>
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<td>STAIN SMILE SPONSOR</td>
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<tr>
<td>EXCLUSIVE WINE</td>
<td>$10,000</td>
<td>($8,230)</td>
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<td>GLASS SPONSOR</td>
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<td>PREMIER CRU</td>
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<td>RESERVE CRU</td>
<td>$7,500</td>
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**SPONSORSHIP INFORMATION**

Company, Family or Foundation Name: *(as to appear in marketing materials)*  
__________________________________________________________

Primary Contact Name: __________________________ Email Address: __________________________

Phone Number: __________________________ Cell Phone Number: __________________________

Address: ____________________________________________________________

**PAYMENT INFORMATION**

__ Check Enclosed. *(Please make payable to the University of Minnesota Foundation)*

☐ Visa ☐ MasterCard ☐ American Express

Card Number: __________________________ Expiration Date: __________________________

Signature: __________________________

Please complete this form by Wednesday, February 1, 2017.

For questions and completed forms, please contact Katie Beaudet at 612-626-7946 or kmb@umn.edu